



NORDIC Boats

FOR IMMEDIATE RELEASE

Contact:

Pete Pendleton 928.855.7420

Tres Martin 352.620.8737

www.PERFORMANCEBOATSCHOOL.com

www.NORDICBOATSUSA.com



Nordic Boats offers Performance Boat School as Standard Equipment

Lake Havasu City, AZ November 21, 2007 – Nordic Boats and Tres Martins Performance Boat School are pleased to announce a unique partnership and with the purchase of every New Nordic Boat*, a certified course at the Tres Martin Performance Boating School is included. Now, new Nordic owners will have the opportunity to learn from highly skilled professionals and learn how to safely enjoy and maintain their new boat.

Tres Martin, a renowned high performance racing champion, started in the boating industry in the late 70's. He has numerous racing victories including World and National Championships. Brad Schoenwald, a career Coast Guard Officer, licensed master is trained in instructional technologies. The Tres Martin Performance Boating School has filled a need in our industry by teaching boat owners the proper and safe operation of their vessels.

The session begins by covering the basics of boating safety and related equipment, from proper lifejackets and fire extinguishers to ignition stop switch lanyards. Topics include rules of the waterway, boat maintenance, occupant safety and a complete explanation of the dynamics of hull design. Time is spent on the specifics of trimming, tabbing, acceleration, deceleration, turning, wave and wake crossing and how to take corrective action in the event of a problem. On day two, the students get a first hand demonstration of everything they have learned in a real world environment. The students are shown how to operate essential equipment, conduct pre-launch checks, basic maintenance, and potential problem areas. Then each student must properly execute all of the performance fundamentals and complete maneuvers in their boats until they are able to demonstrate proper execution to the satisfaction of the instructors.

"Nordic is a premier High Performance Boat Builder and should receive significant recognition for demonstrating their commitment to safety and the well being of their customers". Nordic boats would like to thank Tres Martin for his purchase of his New 2008 34' Nordic Catamaran. It is a boat that is sure to create some wakes in the industry!

Every New Nordic Boat Purchase includes the following models: Nordic 47' Cyclone, Nordic 43' Catamaran, Nordic 42' Inferno, & Nordic's 34' Catamaran.
Illustration pictured to left is for Tres Martin's graphic scheme to be sprayed in gelcoat on his New 2008 Nordic 34' Catamaran.

770 North Lake Havasu Avenue • Lake Havasu City, Arizona 86403 • Toll-Free 1.800.279.5398

WWW.NORDICBOATSUSA.COM